

AiDiA Pitch 2024 – Application (Template)

Please submit your application online: <https://form.typeform.com/to/uhBKEt1Q>

Deadline: 07.04.2024 | 23:59 CEST

Who is the main contact person? Please enter the details of this person.

Would you like to apply for the idea or founder pitch?

1.) Founder pitch | Gründerpitch

What is the name of your company?

Are you applying with a founding team? List *yourself and your team* members including the dates.

Which person(s) in your founding team has/have Afro-diasporic roots? What connection do these person(s)

In which industry is the company active?

How would you describe the business idea *in one sentence*?

What product or service does your company offer?

What problem does your company solve?

What is the long-term vision of your company? What do you want to achieve with the company?

What is the company's unique selling point and what advantage does it have on the market as a result?

What is the legal form of the company?

What is the address of the company?

When was the company founded?

What is the company's capitalisation (equity and debt capital)?

What do you expect from participating in AiDiA?

What would you spend the prize money on?

Does the company already have an online presence?

How did you hear about AiDiA?

Please upload proof of your founding date or participation in an incubator or accelerator.

Please upload your application video here.

Please upload your team photo.

Please upload your logo.

Here you can *optionally* upload your pitch deck.

Declaration of consent

2.) Idea pitch | Ideenpitch

What should we call your team?

Are you applying with your team? List *yourself and your team members* including their details.

Which person(s) in your team has/have Afro-diasporic roots? What connection do these person(s) have to A

Which industry does your business idea belong to?

How would you describe the business idea *in one sentence*?

What problem would you like to solve?

What problem do you want to solve, what product or service do you want to offer?

What is your unique selling point and what advantage do you have on the market as a result?

What challenges do you see for your AiDiA (idea)?

What do you expect from participating in AiDiA?

What would you spend the prize money on?

Do you already have an online presence?

How did you hear about AiDiA?

Please upload your application video here.

Please upload your team photo.

Do you already have a logo? If so, please upload it.

Declaration of consent